**MASTER EVENTS LIST**

**Crypto Currency//Bank Final - Bank Run Crypto**

14/07/2021 15:24:41

# Day 1

| Serial | Timing | Event | Description | Discussion | Responsible | Tasks & Data |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | 09:00-09:05 | Establish Business as Usual | Business as usual is etablished to introduce the player and audience to the information invironment and begin immersion.  Open channels:  - Reddit  - Twitter  - (Internal organisation chat room) eg. Whatsapp..Yammer ect.  - Email. | The player will be introduced to the information environment, and get used to how business as usual will look. |  | * Website upload * casual past emails * past reddit posts * relevance of crypto? * Structure of organisation chart * Finish of contacts email for James Masters |
| 2 | 09;05-09:09 | Reddit Post appears | Reddit post suggesting, high levels of inflation incoming, and a movement of finance from banks to crypto.  Minimal level of traction, as not recognised by renouned names.  Employee shares post internally, questioning its authenticity. |  |  | * Need Reddit Post |
| 3 | 09:09-09:14 | Spreads to Twitter | The post and sub-redit feed are picked up by a Cypto- Influencer and spread to their audience, in this, their audience is panicked on what they should do.  Various solutions are suggested and introduced, creating disputes on the best one and fear-mongering.  Employees, are now under the impression the post is real: They fear for their salary payments, future career progression, bonus payments and loyalty payments.  Share price begins to dip and share owners start to sell/consider selling their shares. |  |  |  |
| 4 | 09:14-09:20 | Chaos instigated. | The most popular solution appears to me the movement of currency from being held in the bank to crypto investment.  Employees:  - Some employees refuse to complete work  - Some employees, leave and pack up their things.  - Some employees, are panicked so are ignoring important information  - Some employees continue completing their jobs, but it is clear they are sruggling.  Customers:  - Customers begin posting on social media about the movement.  - Some are confused about the reasoning  - Some customers are conspiricy theorists, continue to insite further violence  Other Stakeholders:  - Competitor crypto firms, begin suggesting their company as better investment opportunities.  - Other banking firms suggest that their bank is more secure.  Other info:  - Share price drops drastically. | What is the result of such an action?  What should be done about the employees?  How does the player appropriately stabilise the internal environment?  How does the player appropriatly stabilise the external environment? |  |  |