**MASTER EVENTS LIST**

**Crypto Currency//Bank Final - Bank Run Crypto**

14/07/2021 15:24:41

# Day 1

| Serial | Timing | Event | Description | Discussion | Responsible | Tasks & Data |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | 09:00-09:05 | Establish Business as Usual | Business as usual is etablished to introduce the player and audience to the information invironment and begin immersion.Open channels:- Reddit- Twitter- (Internal organisation chat room) eg. Whatsapp..Yammer ect.- Email. | The player will be introduced to the information environment, and get used to how business as usual will look. |  | * Website upload
* casual past emails
* past reddit posts
* relevance of crypto?
* Structure of organisation chart
* Finish of contacts email for James Masters
 |
| 2 | 09;05-09:09 | Reddit Post appears | Reddit post suggesting, high levels of inflation incoming, and a movement of finance from banks to crypto.Minimal level of traction, as not recognised by renouned names.Employee shares post internally, questioning its authenticity. |  |  | * Need Reddit Post
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| 3 | 09:09-09:14 | Spreads to Twitter | The post and sub-redit feed are picked up by a Cypto- Influencer and spread to their audience, in this, their audience is panicked on what they should do.Various solutions are suggested and introduced, creating disputes on the best one and fear-mongering.Employees, are now under the impression the post is real: They fear for their salary payments, future career progression, bonus payments and loyalty payments.Share price begins to dip and share owners start to sell/consider selling their shares. |  |  |  |
| 4 | 09:14-09:20 | Chaos instigated. | The most popular solution appears to me the movement of currency from being held in the bank to crypto investment.Employees:- Some employees refuse to complete work- Some employees, leave and pack up their things.- Some employees, are panicked so are ignoring important information- Some employees continue completing their jobs, but it is clear they are sruggling.Customers:- Customers begin posting on social media about the movement.- Some are confused about the reasoning- Some customers are conspiricy theorists, continue to insite further violenceOther Stakeholders:- Competitor crypto firms, begin suggesting their company as better investment opportunities.- Other banking firms suggest that their bank is more secure.Other info:- Share price drops drastically. | What is the result of such an action?What should be done about the employees?How does the player appropriately stabilise the internal environment?How does the player appropriatly stabilise the external environment? |  |  |